



European Liberal Leadership of the Future program

THE HAGUE / 7TH-8TH SEPTEMBER, 2018

ABOUT THE EVENT

The main objective of this project is to exchange knowledge and experience of liberals on personal development. During the program the main focus will lay on capacity building by training in storytelling, distinguishing yourself and dealing with contemporary media. The main questions to be answered by the participants is: how do I distinguish myself as political talent? The participants will have the opportunity to exchange knowledge among each other during different sessions and of course to enlarge their personal network. The outcome of the project is beneficiary for the participants (high level political talents) in their future political life.

EVENT SCHEDULE

Hotel, NH hotel
Pr. Margrietplantsoen 100,
2595 BM Den Haag

6 September 2018

- 16:00 Arrival of Participants
- 19:30 Dinner
Opening **Jock Geselschap**, International Secretary VVD **TBC**

7 September 2018

- 09:30 Introduction of the programme
ELF Board Member, TBD
Christianne van der Wal-Zeggelink, VVD Party chairwoman **TBC**
- 10:00 *Session I: Who are you? Why me? Brand yourself!*
Lennart Salemink, Expert on personal development and talent management
- 11:15 Coffee break
- 11:30 *Part II Session I: Who are you? Why me? Brand yourself!*
- 13:00 Lunch
- 14:00 *Session II: How to deal with the difficulties of contemporary media?*



Katrien Van den broeck, Communication Advisor at De Croo **TBC**

15:15 Coffee break

15:30 Personal storytelling: Best Practices!
Jan Huitema, MEP ALDE

17:00 Free Time

19:00 Diner

8 September 2018

10:30 Meet & Greet Mark Rutte
Accommodation: Madurdam

11:00 Attending VVD Europe Day
Accommodation: Madurdam

15:00 End of Program

Accommodation: **Hotel NH Hotel Den Haag**

With the support of:



An event organised by the European Liberal Forum (ELF). Supported by Members' name. Co-funded by the European Parliament.

Neither the European Parliament nor the European Liberal Forum are responsible for the content of the programme, or for any use that may be made of it. The views expressed herein are those of the speaker(s) alone. These views do not necessarily reflect those of the European Parliament and/or the European Liberal Forum asbl.