

SHORT REPORT

TELL ME YOUR STORY

WARSAW & BYDGOSZCZ, 28-30TH OF AUGUST, 2018

The meeting that took place in Warsaw and Bydgoszcz on 28-30th of August, 2018, and it was a fourth, additional one, and final event of a series called "Tell Me Your Story", developed in Poland in 2018. The main objective of this project is to exchange knowledge and experience of liberal parties in building a permanent engagement with citizens and a successful permanent campaign based on storytelling and emotions. More precisely, a well-established political party – which has proven to be successful in advocating liberal solutions nonstop – will be matched with a rather new start-up party. Hence, both will be in the position to learn from each other, in terms of developing strategies to effectively engage with citizens and keep on doing so throughout election cycles. Consequently, the outcomes will benefit parties in future elections, especially the European elections of 2019.

This event linked liberals from Poland, Sweden and Ukraine and focused on storytelling in topics of women's rights and environment.

In total, some 30 people participated in the event.

The event started with a Facebook Live with Monika Rosa MP (Nowoczesna) and Hanna Gerdes (SILC) focused on women rights. Both experts on gender issues discussed how liberal parties and civil society should organize to facilitate progress in women's rights. Sweden and work of the local Liberal Party was set as an example for Polish liberals. In particular, the topic of the law of consent was analyzed. The interview was organized in the Polish parliament and was broadcasted at the official site of Nowoczesna. During the first 24h around 2.000 watched it.

Later a meeting with representatives of Projekt: Polska and SILC was organized in PM na Trawie. Projekt: Polska was represented by Wiktor Jędrzejewski, executive director, Joanna Grabarczyk, project manager of HejtStop, and Miłosz Hodun, international officer. During the meeting both organizations exchanged ideas on combating hate speech, fighting against hate crimes and promoting rights of minorities.

In the evening a public event was organized, it was a presentation "EnGendering Politics" by Hanna Gerdes (SILC). The workshop brought closer the history of Swedish feminism and the role of liberals in reforming the labor code and other laws to make Sweden a more equal country, and a leader in gender policy in Europe. The session was moderated by Aleksandra Śniegocka-Goździk from Polish Women's Strike and a welcome word was given by Monika Rosa MP.

Second day of the event was dedicated to a workshop on strategy building with participation of, among other Hanna Gerdes and Katarzyna Lubnauer, party leader of Nowoczesna. The session was run by a lawyer Marek Szolc, expert in legislation and drafter of gender equality bills in Poland.

Last day of the event was organized in Bydgoszcz. The first session was a presentation on storytelling in local campaigns run by Kamil Heyka from Nowoczesna.

The final session of the event was a presentation run by Serhii Marynychev from the Ukrainian liberal party People's Power focused on the storytelling in environmental topics, followed by a discussion with local participants.

The event was closed by Milosz Hodun, international officer of Projekt: Polska.