



# “Opportunities and challenges of the sharing economy”

How to identify and make use of (business) opportunities in a sharing economy?

Workshop with a round table

26<sup>th</sup> of September 2018,  
Poligon, Tobačna 5, Ljubljana, Slovenia

## ABOUT THE EVENT

Recent years have seen a boom in sharing economy, creating new opportunities for both consumers as well as entrepreneurs within the EU. Sharing concept made an important contribution to job creation and growth. It is estimated that in the EU in 2017 gross revenues of cooperation platforms and providers amounted to tens of billions of euros. Experts estimate cooperative economy could contribute 160 to 572 billion € to the EU economy. On the other hand, the sharing economy also has a significant impact on the quality of life, it provides an opportunity for additional earnings, a polygon for getting to know entrepreneurship and preparing for entry into the labor market.

The purpose of the workshop is to create business models with the help of Business Model Canvas, which would correspond to the EU and Slovenian legal framework. At the same time, through a bottom-up approach, new opportunities offered by the sharing economy will be sought and can have a positive impact on the quality of living of specific target groups. Here, as a starting point, we highlight the improvement of quality of life, the possibility of additional earnings and gaining experience to enter the world of entrepreneurship. Then, the round table will present the findings from the workshops, at the same time the guests of the round table will present the possible restrictions imposed by the current legislation and the possibilities of the future development of the sharing economy in the EU and Slovenia.

## EVENT SCHEDULE

**Wednesday, 26<sup>th</sup> September 2018**

**12:30** Registration and welcome coffee

**13:00** Workshop:

"Designing business models in the sharing economy"

**Gregor Plantarič** | Zavod I4

**Petra Weingerl** | expert on legal issues of the sharing economy

**X.x** | foreign guest (ELF member organization)



14:30 Towards common findings

15:30 - 16:30 LUNCH

16:30 Registration and welcome coffee for the round table

17:00 Address by the organisers

**Aleksander Aristovnik** | Director, Zavod I4

**Zdravko Počivalšek** | Minister for Economic Development and Technology

17:10 Presentation of the findings of the workshops on the topic of the cooperative economy

**Gregor Plantarič** | Zavod I4

17:20 -19:15 **Panel session: "Challenges and limitations of the sharing economy"**

**Zdravko Počivalšek** | Minister for Economic Development and Technology

**Nana Šumrada Slavnić** | expert on tax law

**Ana Vlahek or Matija Damjan** | expert on problems of short-term accommodation

**Petra Weingerl** | expert on legal issues of the sharing economy

**X.x** | foreign speaker (ELF member organization)

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**Moderator: Tomislav Jurman**

19:15 - 20:00 Refreshments

20:00 END OF THE EVENT

Event moderated by: Živa Vadnov (tbc)

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