



Developing Platform Economies – Innovation, Liability and Policy Challenges

Date: 8 October 2018

Location: Fores, Kungsbrogatan 2, Stockholm

ABOUT THE EVENT

Data-driven digital platforms have become a key organisational form of vast economic interest and impact in contemporary societies. The platforms are having an increasing impact on most levels of our daily lives, addressing both public and private sectors, disrupting or integrating in various markets.

This calls for more scrutiny on what this *platformization* means for the conditions for innovation (big v. small) as well as geopolitical and jurisdictional dependencies (EU v. USA v. China). How does scalability and automation (AI & ML) relate to calls for transparency and accountability? What are the new pressing consumer issues and policy-challenges?

This one-day workshop at Fores in Stockholm gathers researchers and experts in the field to collaboratively pinpoint and address the most pressing aspects of the data-driven platform economy. The workshop is part in a ELF-funded project which will be reported in November 2018 with texts from the invited presenters. The intellectual contributions from workshop will highly contribute to the report and included policy-recommendations.

EVENT SCHEDULE

09:30 Registration

10:00 Introduction: *The platform society*.

Dr Stefan Larsson, Programme director – Digital Society, Fores

10:30 COFFEE BREAK

10:40 Presentation and discussion: *Digital economies and multi-sided platforms*

Dr Joakim Wernberg, Research Director of the Megatrends programme at the Swedish Entrepreneurship Forum

11:20 Presentation and discussion: *Empirical studies of the sharing economy: AirBnB and the accommodation industry in four European cities*

Kristóf Gyódi, Analyst and PhD Candidate at DELab University of Warsaw, Faculty of Economic Sciences.

12:00 LUNCH



13:00 Workshop

The purpose here is to add to the understanding of both **the possibilities** of the digital platform economies as well as **what frictions and threats** that are most pressing, primarily in relation to

- *geographies and jurisdictions*, e.g. US centric origins v. EU and/or member states;
- *size*, e.g. large infrastructural v. small and dependent; antitrust and innovation;
- *consumers*, e.g. data collection and individual relevancy; data protection etc.
- *automation/AI as tool*, e.g. calls for fairness, accountability and transparency.

The workshop will utilise topics addressed in presentations before lunch as well as examples of policy relevance from the attendee's respective context.

14:00 COFFEE BREAK

14:10 Workshop continues.

15:00 Round-up and summary

15:15 END OF THE EVENT

With the support of:

The word 'FOR ES' is written in a large, bold, black, sans-serif font. A green vertical bar is positioned between the 'R' and 'E'. A green triangle points upwards from the bottom left towards the 'R', and another green triangle points downwards from the top right towards the 'E', meeting at the green bar.

FOR ES

An event organised by the European Liberal Forum (ELF). Supported Fores. Co-funded by the European Parliament.

Neither the European Parliament nor the European Liberal Forum are responsible for the content of the programme, or for any use that may be made of it. The views expressed herein are those of the speaker(s) alone. These views do not necessarily reflect those of the European Parliament and/or the European Liberal Forum asbl.