



## Tell Me Your Story

WARSAW & BYDGOSZCZ / 28-30<sup>TH</sup> AUGUST, 2018

### ABOUT THE EVENT

The main objective of this project is to exchange knowledge and experience of liberal parties in building a permanent engagement with citizens and a successful permanent campaign based on storytelling and emotions. More precisely, a well-established political party – which has proven to be successful in advocating liberal solutions nonstop – will be matched with a rather new start-up party. Hence, both will be in the position to learn from each other, in terms of developing strategies to effectively engage with citizens and keep on doing so throughout election cycles. Consequently, the outcomes will benefit parties in future elections, especially the European elections of 2019.

The 4<sup>th</sup> workshop in the series will be focused on exchanging knowledge between Polish, Swedish and Ukrainian liberal organization. Swedish human right expert and campaign organizer will show how to talk about feminism and women's rights in campaigns, later Polish local campaigners will share their experience with Ukrainian colleagues.

### EVENT SCHEDULE

#### 28 August 2018

##### Warsaw

- 13:30** Welcome  
**Miłosz Hodun**, International Officer of Projekt: Polska
- 14:00** Lunch
- 15:00** Facebook Live “Breaching the Gap in Women’s Rights”  
**Hanna Gerdes**, Board Member of SILC  
**Monika Rosa MP**, Nowoczesna



**18:00** Workshop „EnGendering Politics”  
**Hanna Gerdes**, Board Member of SILC

**20:30** Dinner

## **29 August 2018**

### **Warsaw**

**10:00** Policy discussion: Liberal Feminism 2019

**Hanna Gerdes**, Board Member of SILC  
**Monika Rosa MP**, Nowoczesna  
**Joanna Grabarczyk**, Projekt: Polska  
**Marek Szolc**, Nowoczesna

**12:30** Lunch

## **30 August 2018**

### **Bydgoszcz**

**15:00** Crisis management in organization  
**Michal Grzybowski**, Nowoczesna, President of Regional Board

**18:00** Country report: Ukraine  
**Syla Lyudey's Team**

With the support of:





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