

#TRANS ATLANTIC LAB THE POLICY NETWORK

WASHINGTON DC
UNITED STATES
15-18 JULY 2018

#TRANS
ATLANTIC
LAB



ABOUT THE EVENT

The transatlantic bond between Europe and the US has been a key driver for progress, prosperity and peace throughout history. Although the recent developments in transatlantic relations have in many ways disillusioned both sides of the Atlantic, the solutions to our most pressing social and economic challenges require strong cooperation from both sides. To pursue this goal, **#TransatlanticLab – The Policy Network** brings together young political professionals and think tankers from both Europe and the US to work on issues of transatlantic relevance.

With the core group of European alumni having allocated priorities to the areas of Trade, Climate and Digital earlier this year, the programme combines interactive case studies and simulations with high-level discussions and networking meetings. Furthermore, the programme will put an emphasis on the knowledge exchange with US American sub-federal and non-partisan actors.

SUNDAY 15 JULY 2018

ALL DAY Arrival of participants in Washington DC

20:00 Welcome Dinner
- Iron Gate Restaurant
22:00 1734 N St NW, Washington, DC 20036

MONDAY 16 JULY 2018 TRADE

09:15 Transfer by shuttle bus to:
The Loft at 600 F, 600 F St NW, Washington, DC 20004, USA

10:00 Welcome address
The Loft at 600 F, 600 F St NW, Washington, DC 20004, USA
Olle Schmidt
First Vice-President, European Liberal Forum

10:15 Introduction to the Programme and Exchange on Expectations with Participants
The Loft at 600 F, 600 F St NW, Washington, DC 20004, USA
Susanne Hartig
Executive Director, European Liberal Forum

10:45 The State of Play in Transatlantic Relations
The Loft at 600 F, 600 F St NW, Washington, DC 20004, USA
Caroline Vicini
Deputy Chief of Mission of the European Union to the United States

MONDAY 16 JULY 2018

12:00

Speednetworking with EU Participants

The Loft at 600 F, 600 F St NW, Washington, DC 20004, USA

Moderator: **Jeroen Dobber**

Manager Strategy and Coordination, European Liberal Forum

13:30

Lunch

The Loft at 600 F, 600 F St NW, Washington, DC 20004, USA

14:30

Case Study on Chinese Foreign Direct Investment in the United States

The Loft at 600 F, 600 F St NW, Washington, DC 20004, USA

Moderator: **Erik Brattberg**

Director of the Europe Program at the Carnegie Institute

16:15

Coffee Break

The Loft at 600 F, 600 F St NW, Washington, DC 20004, USA

16:30

Transatlantic Trade in a Globalised World

The Loft at 600 F, 600 F St NW, Washington, DC 20004, USA

Christian Burgsmüller

Cabinet of European Commissioner for Trade, Cecilia Malmström

Marie Kasperek

Associate Director at the Global Business and Economics Program, Atlantic Council

Tori K. Whiting

Jay Van Andel Trade Economist at the Roe Institute for Economic Policy Studies at the Heritage Foundation

Hans Van Baalen MEP

President of The Alliance of Liberals and Democrats for Europe (ALDE) Party

Moderator: **Spencer P. Boyer**

Adjunct Assistant Professor in the BMW Center for German and European Studies at Georgetown University

18:00

Transatlantic Week Programme:

Opening Cocktail

Residence of the European Union, Belmont Road, NW Washington, DC 20008

Hosted Ambassador **David O'Sullivan**, EU Ambassador to the US

Transatlantic perspectives for 2019

Jim Costa

Chairman TPN US Steering Committee

Elmar Brok MEP

TPN EU Steering Committee

END OF DAY 1

TUESDAY 17 JULY 2018

CLIMATE

- 08:15** Transfer by shuttle bus to:
Transatlantic Freedom Forum
W Hotel Washington DC
515 15th St NW, Washington, DC 20004
Hosted by the [Friedrich Naumann Foundation for Freedom](#)
- 09:10** **Transatlantic Freedom Forum:**
An Assessment of the Status of the Transatlantic Partnership
W Hotel Washington DC, 515 15th St NW, Washington, DC 20004
[Christian Lindner MP](#)
Chairman of the Free Democratic Party
- 09:30** **Transatlantic Freedom Forum:**
Coffee Break
W Hotel Washington DC, 515 15th St NW, Washington, DC 20004
- 09:45** **Transatlantic Freedom Forum:**
New Challenges for Transatlantic Relations – Directions for Future Cooperation on Economics and Security
W Hotel Washington DC, 515 15th St NW, Washington, DC 20004
[Dr Karen Donfried](#)
President of the German Marschall Fund of the United States
[Rolf Lundberg](#)
Former Trade Reform Advisor to the Trump Campaign and President Trumps Transition Team
[Mark Pfeifle](#)
Founder and President of Record Strategies
[Christian Lindner MP](#)
Chairman of the Free Democratic Party
[Alexander Graf Lambsdorff MP](#)
Deputy Chairman of the FDP Parliamentary Group and Former President of the European Liberal Forum
[Michael Link MP](#)
Spokesperson for European Affairs of the FDP
Moderation: [Jacob Heilbrunn](#)
Editor at The National Interest
- 11:45** **Lunch at Corner Bakery**
Corner Bakery, 529 14th St NW, Washington, DC 20045
- 12:15** **Transfer by shuttle bus to:**
Capitol Hill
Capitol South Metro Station

TUESDAY 17 JULY 2018

13:00

Local and Regional Approaches to Tackle Climate Change

Longworth House Office Building, Room 1629
9 Independence Ave SE, Washington, DC 20515

Muriel Bowser

Mayor of Washington DC

Bart Somers

Mayor of Mechelen (Belgium) and President of the Alliance of Liberals and Democrats for Europe in the European Committee of the Regions

Moderation: **Susanne Hartig**

Executive Director European Liberal Forum

14:30

World Climate Simulation

Longworth House Office Building, Room 1629
9 Independence Ave SE, Washington, DC 20515

Moderation: **John Conger**

Director at the Council of Strategic Risks and Co-Founder of Center for Climate and Security

16:30

Transatlantic Week Programme: Innovating a More Sustainable Planet

Gold Room, 2168 Rayburn House Office Building,
Independence Ave. SW, Washington, DC 20515

Richard Hudson

CEO Business Science

Deborah E. Klepp (tbc)

Deputy Assistant Secretary for the Environment United States Department of State

The Honorable Bill Keating

Member of the US House of Representatives

Xavier Leprince

Head of Business Sustainability at Syngenta

Thierry de l'Escaille

Secretary General at European Landowners

Mark Demesmaeker MEP (tbc)

European Parliament

19:00

Networking Reception with EU and US American Participants: Approaches Towards Secure and Inclusive Cities

In cooperation with **The United States Foreign Affairs Congressional Staff Association**

Bullfeathers

410 First St SE, Washington, DC 20003

Keynote: **Bart Somers**

Mayor of Mechelen (Belgium) and President of the Alliance of Liberals and Democrats for Europe in the European Committee of the Regions

END OF DAY 2

WEDNESDAY 18 JULY 2018

DIGITAL

08:30

Transfer by shuttle bus to:
Library of Congress Thomas Jefferson Building
10 First Street SE, Washington DC 20540

09:00

**Transatlantic Week Programme:
Data – Who Owns it in the New Consumer Economy**

Library of Congress Thomas Jefferson Building
10 First Street SE, Washington DC 20540

Alexandros Koronakis (tbc)

Editor at New Europe

Alex Propes, Senior Director

Public Policy & International at Interactive Advertising Bureau (IAB)

The Honorable Darrel Issa

Member of the US House of Representatives

Tanja Fajon MEP

European Parliament

Edit Herczog

Member of the Global Council at Research Data Alliance

David Hoffman

Director of Security Policy and Global Privacy Officer at Intel

10:15

**Transatlantic Week Programme:
Coffee Break**

10:30

**Transatlantic Week Programme:
Common Threats – Transatlantic Cooperation on Cyber Security**

Library of Congress Thomas Jefferson Building
10 First Street SE, Washington DC 20540

Alberto Zilio, Director

Public Affairs Europe at A T & T

Victor Bostinaru MEP

European Parliament

The Honorable Jim Langevin

Member of the US House of Representatives

Lise Fuhr

Director General at ETNO

Robert Strayer (tbc)

Deputy Assistant Secretary for Cyber and International Communications
at the United States State Department

11:30

Transfer by shuttle bus to:
National Democratic Institute
455 Massachusetts Ave, NW, 8th Floor, Washington, DC 20001-2621

WEDNESDAY 18 JULY 2018

- 12:00** **Working in the United States of America (Lunch Meeting)**
National Democratic Institute
455 Massachusetts Ave, NW, 8th Floor, Washington, DC 20001-2621
James Barbour
Spokesperson and Head of Press and Public Diplomacy Section,
Delegation of the European Union to the United States of America
Alberto Zilio
Director, Public Affairs Europe at A T & T
- 13:30** **Artificial Intelligence –
Striking the Balance Between Privacy and Competitiveness**
National Democratic Institute
455 Massachusetts Ave, NW, 8th Floor, Washington, DC 20001-2621
Christine Bannan
Administrative Law and Policy Fellow at Electronic Privacy Information Center
Brenda Leong
Senior Counsel and Director of Strategy at the Future of Privacy Forum
Moderation: **Medeni Sungur**
Executive Director of Freedom Research Association
- 14:30** **Hackaton with EU and US American Participants**
National Democratic Institute
455 Massachusetts Ave, NW, 8th Floor, Washington, DC 20001-2621
Moderator: **Ashkhen Kazaryan**
Director of Civil Liberties Project and Public Affairs at Tech Freedom
- 16:00** **Evaluation Session**
National Democratic Institute
455 Massachusetts Ave, NW, 8th Floor, Washington, DC 20001-2621
Moderator: **Susanne Hartig**
Executive Director, European Liberal Forum
- 17:00** **END OF THE PROGRAMME
DEPARTURE OF PARTICIPANTS**

OVERVIEW OF EVENT FORMATS

SPEED NETWORKING

Meeting format designed to accelerate making new contacts. Multiple people gather in a single space for a series of short bilateral meetings. People meet each other one at a time for a short interval and then move on to the next person. During the talks, attendees can talk about their day-to-day work and exchange ideas on professional topics of interest.

CASE STUDY

The case study is designed to discuss practical situations in small groups. Participants are provided with a case, background reading and written questions to guide the group discussion. The case takes place in a real-life context and provides participants with the possibility of exploring problems from multiple perspectives. After the group discussions, the groups' ideas will be summarised in a plenary setting.

HACKATHON

A hackathon is an event format, popular within the tech community, where groups of people come together to collaborate intensively over a short period of time to work on specific challenges. Participants will form groups of about 2-5 individuals, that are given a specific issue to solve, and then dive into problems for a given period of time. At the end of the hackathon, each team will present the solution to their group's problem case. The aim of the hackathon is to stimulate creative problem-solving and to think beyond pre-existing ideas or boundaries.

CONTACT INFORMATION

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