



# The Storytelling

Belgrade/September 6 to 8, 2019

**Thematic Competence Centre - CAPACITY BUILDING TO STRENGTHEN THE EUROPEAN LIBERAL DIMENSION**

## Part one: “Understanding a Topic, Creating a Narrative”

### ABOUT THE EVENT

This is a first workshop in a row of three, which should start with some basic knowledge on narratives, which are necessary in order to create a story. After the most important current political topics have been listed, their narratives should be exposed and analysed. That includes explaining of the narratives’ construction, as also their effect on audience. Furthermore, the creation of antagonistic relationship, as a most valuable characteristic of a narrative should be explained.

**WORKING LANGUAGES:** English, Bosnian/Croatian/Serbian

### LECTURERS:

**Emil Kirjas, Consultant, Former Secretary General LI**

**Radu Magdin, Consultant**

### MODERATOR:

**Dušan Dinić, Regional Coordinator, Friedrich Naumann Foundation for Freedom, Western Balkans**

### ORGANISER:

**Edita Barać Savić, Project Assistant, Friedrich Naumann Foundation for Freedom, Western Balkans**

**TRANSLATOR:** Dušan Gamsler, Nina Pavić

### VENUE:

Hotel Excelsior  
Kneza Miloša 5  
11000 Belgrade, Serbia

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## EVENT SCHEDULE

### Friday, 6 September 2019

18:00 Arrival of the participants

19:00 WELCOME DINNER at the hotel restaurant

### Saturday, 7 September 2019

09:00 Registration

09:30 Opening of the working session in meeting room

Words of Welcome and Introductory Remarks by:

Dušan Dinić, Project Coordinator Serbia & Croatia, Friedrich Naumann Foundation for Freedom, Western Balkans

Introduction of the program and of the participants

Dušan Dinić

10:00 A narrative, as a fundament of a story

Input by Emil Kirjas

Discussion

11:00 COFFEE BREAK

11:30 **Brainstorming-session: Most important topics in the Western Balkans, Inputs and Short presentations of the participants**

**DISCUSSION**

Moderator: Dušan Dinić, Regional Coordinator, Friedrich Naumann Foundation for Freedom, Western Balkans

12:15 **How to decode the narratives of the regional most important topics**  
Emil Kirjas

13:00 LUNCH

14:30 **How to decode the narratives of the regional most important topics-Continuation**  
Emil Kirjas



Discussion

16:00 COFFEE BREAK

16:30 **Brainstorming: The elements of Narratives and its Construction**  
Moderation: Radu Magdin

18:00 END OF WORKING DAY

19:00 DINNER

## Sunday, 8 September 2018

09:30 **Narrative as a Tale of Power**  
Radu Magdin

11:00 COFFEE BREAK

11:30 **How to create the antagonistic relationships in the framework of narrative**  
Radu Magdin

13:00 LUNCH  
Departure of the participants  
END OF THE EVENT

With the support of:



**FRIEDRICH NAUMANN  
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Western Balkans

An event organised by the European Liberal Forum (ELF). With the support of the Friedrich Naumann Foundation for Freedom. Co-funded by the European Parliament..

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