

RALF DAHRENDORF ROUNDTABLES SERIES

LESSONS FROM EUROPEAN CAMPAIGNS

Political campaigning has changed beyond all recognition in recent years. European parties have realised that voter contact and innovative engagement are the most effective way to be successful in elections, and Liberals across the continent have been leading in these fields.

With the European Elections 2019 just concluded, as well as important national campaigns having recently taken place or still underway, now is the ideal time to assess the lessons we have learnt, and to share experiences on how Liberals can continue to innovate in their engagement and ultimately win elections.

In the framework of the ALDE Party Council Meeting 2019, this session will offer the opportunity to hear from campaigning stars from Liberal parties around Europe and to take inspiration for a great European campaign, across a diverse range of practices.

ROUNDTABLE DISCUSSION
FRIDAY | 28 JUNE 2019 | 13:00 H – 14:30 H
SIX CONVENTION POINT
PFINGSTWEIDSTRASSE 110 | ZURICH

WELCOME BY

DANIEL KADDIK

Executive Director, European Liberal Forum

DISCUSSION WITH

CLAUDIA GAMON MEP

Member of the European Parliament (NEOS/Renew Europe)

ADRIÁN VÁZQUEZ

International Officer & EP election campaign manager, Ciudadanos

ANNA WARTMANN

Head German speaking Cantonal parties and campaign leader
for mobilisation and canvassing, FDP Switzerland

MODERATED BY

ANNELOU VAN EGMOND

Vice President, ALDE Party

WORKING LANGUAGE **ENGLISH**

ELF underlines the achievements of Lord Dahrendorf with a series of exceptional events connected to his name. Lord Dahrendorf was an ardent supporter of a stronger Europe, consistently promoting the role of the EU as a guarantor of human rights and liberty during his time as a member of the Bundestag, as European Commissioner, Peer of the British House of Lords and Chairman of the Board of the Friedrich Naumann Foundation.

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