



## Voice of Europeans

2-3 June 2019 - [Lloyd Hotel](#), Amsterdam

### ABOUT THE EVENT

The role and shape of political organisations is changing rapidly. For many, membership numbers are decreasing. The traditional left-right divide is much more diffuse and new players on the political field are a regular occurrence, both from politics and from civil society. In this changing landscape, it is interesting and wise to look at how to your organisation maintains its relevance.

More and more organisations are indeed taking this question on all over Europe. Some are experimenting with alternative membership structures, others are creative in retaining their membership, and some reach out to civil society or involve citizens directly. This workshop explores ways to strengthen your organisation's relevance in the 21st Century by sharing best practices and ideas.

### EVENT SCHEDULE

#### Sunday 2 June 2019

**20:00** Dinner  
*Venue: Lloyd Hotel Restaurant*

#### Monday 3 June 2019

**09:00** Welcome  
**Milosz Hodun**, Board Member, ELF  
**Michiel Verkoulen**, Vice President for Membership & Fundraising, D66  
*Venue: Lloyd Hotel, room 'Salon'*

**09:20** Introduction  
**Marcella Heijboer**, Senior Advisor Innovation & Organisational Development, D66

**09:30** Party reports - How your party attracts new members  
Input by **all participants**

**10:45** Comparative insights - part I  
**Josef Lentsch**, author of 'Political Entrepreneurship'



11.45 COFFEE & TEA

12.00 Comparative insights - part 2  
**Josef Lentsch**

13:00 LUNCH  
*Venue: Lloyd Hotel Restaurant*

14:00 Short City Tour

14.45 Party reports - How your party engages its members  
Input by **all participants**

16:00 Lessons from Ireland - Engaging your members  
**Fintan Phelan**, Fianna Fáil

16:45 COFFEE & TEA

17:00 Party report - Working with civil society  
Input by **all participants**

18:00 Conclusions and follow up

18:30 END OF THE EVENT

19:30 Dinner (optional)

With the support of:



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