



Regional Expert Networks – Data and Voter Psychology

Hotel Central, Miklošičeva cesta 1, 1000 Ljubljana, Slovenia

18 - 20 October 2019

ABOUT THE EVENT

Regional Expert Networks 2019 programme builds on the outcomes of REN 2018 when for the first time experts in policy development, data and political communications from Central and Southeast Europe came together in their respective events to exchange best practices and experiences and to participate in a tailored skill training. In 2020, REN programme will once again bring together experts for advanced training and exchange of practices. The first of the REN trainings takes place in Ljubljana and will focus on Data Analysis and Voter Psychology.

EVENT SCHEDULE

Friday October 18 2019

20:00 Dinner and Introductions (**U Hotel, Miklošičeva cesta 3, 1000 Ljubljana**)

Word of welcome and opening remarks

Goran Neralić, Board Member European Liberal Forum

Introduction to the weekend

Marlijn Heijnen, VVD data expert

END OF THE FIRST DAY

Saturday October 19 2019

Group meets in the lobby at 9.00h

Poligon, kreativni centar, Tobačna ulica 5, 1000 Ljubljana, Slovenia

9:30 Session I – **Data Theory**
Max Sundermann, ALDE data expert

11:00 Coffee break

11:30 Session I – **Data Theory**
Max Sundermann, ALDE data expert

13:00 **Lunch (Restaurant Mirje, Tržaška cesta 5, 1000 Ljubljana, Slovenija)**

14:00 Putting Data to Practice



Marlijn Heijnen, VVD Data Expert

15:00 Coffee break

15:30 Voter Psychology
Marlijn Heijnen, VVD Data Expert

16:30 **Data and Campaign**
Bob van de Mortel

18:00 Wrap-up second day

19:00 **Dinner (SOBA 102, Cankarjeva cesta 4, 1000 Ljubljana, Slovenia)**

END OF THE SECOND DAY

Sunday October 20, 2019

U Hotel, Miklošičeva cesta 3, 1000 Ljubljana, Slovenia

9:30 **Case Study**
Marlijn Heijnen, VVD Data Expert
Max Sundermann, ALDE data expert

11:00 **Coffee break**

11:15 **Case Study**
Marlijn Heijnen, VVD Data Expert
Max Sundermann, ALDE data expert

11:45 Wrap up and next steps

12:00 **Conclusion of the event**
END OF THE THIRD DAY

With the support of:



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