



TELL ME YOUR STORY

HELSINKI, 31/10 - 2/11/2019

ABOUT THE EVENT

The project is based on exchange of knowledge and experience of liberal organizations as in building a successful campaign based on storytelling and emotions. The workshop will present how Finnish liberals were using storytelling and emotions to promote liberal and European values in the 2019 European Parliament election, and counteract the populist agenda.

Accommodation: *Hotel Carlton Helsinki*

EVENT SCHEDULE

31 October 2019

- 15:30** Welcome and introduction
Michal Tecza, Projekt: Polska
- 16:00** Story about Finland
Nils Erik Forsgård /tbc/, Magma

18:30 DINNER

1 November 2019

- 09:30** EP Elections and Storytelling
Laura Ruohola, Head of communications, Centre Party of Finland
Address: *Apollonkatu 11a*
- 11:00** Finnish Political Landscape
Ville Pitkänen, e2



12:30 LUNCH AT THE PARLIAMENT

14:00 Telling a Story in Your Own Words

Viktor Grandell, Head of communications, SFP

Address: *Simonsgatan 8*

16:00 Country reports

Hungary: **Aniko Paroczai**

Poland: **Anna Maria Trawinska**

Romania: **Florin Chereji**

17:30 Oodi: Story about a Successful Nation
guided tour

Address: *Töölönlahdenkatu 4*

19:00 Evaluation

Michal Tecza, Projekt: Polska

20:30 DINNER

2 November 2019

10:00 Follow-up: The publication and beyond

Milosz Hodun, Projekt: Polska

20:30 END OF THE PROGRAMME

With the support of:



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