



On the Agenda

Keeping Pace with the Platform Economy

01 October 2020, 09h30 – 10h30 (CEST), Zoom Webinar

ABOUT THE EVENT

How can we regulate while keeping the door open for entrepreneurship and digital innovation?

Companies in Europe have become familiar with the use of predictive analysis, big data, and algorithm-based systems. But issues related to the transparency and credibility of the providers involved in the platform sector persist.

The 2019 Regulation on “promoting fairness and transparency for business users of online intermediation services” was an important step towards regularisation of the platforms. Drawing up regulations for transnational service providers is the key to also channel external providers to comply with European standards. In this context, what is the right balance between regulation and innovation?

On the Agenda is a series of webinars organised by the European Liberal Forum where renowned speakers are debating the hottest topics on - and off - the leaders’ agenda, always with a liberal take.

Why this topic?

The self-determination of platforms started in the USA several years ago, when a few large expanding companies absorbed other smaller providers. For years, the approach to platform regulation followed a policy of *laissez-faire*, introducing sectoral rules, but without any indication on how or what to regulate. Since the flow of information online is practically uncontrollable, many states imposed real barriers to market entry, but in fact without contributing to regulation.

In Europe, as in the rest of the world, the massive use of the network has resulted in the emergence of new market sectors and professions while the business linked to service platforms is constantly expanding, contributing to the process of European digitalisation.



EVENT SCHEDULE

09h25 Participants connect to the Zoom event

09h30 Opening Remarks

Daniel Kaddik, Executive Director, European Liberal Forum

09h32 Introduction by the Moderator

Beatriz Ríos, EU Affairs Reporter

09h35 First intervention

Aura Salla, Managing Public Policy Director and Head of EU Affairs, Facebook

09h42 Second intervention

Stefan Larsson, Senior lecturer and Associate Professor in Technology and social change at Lund University, Sweden, and Affiliated researcher at FORES

09h49 Third intervention

Teresa Rodriguez de las Heras Ballell, Associate Professor of Commercial Law, University Carlos III of Madrid & Member of the Expert Group, EU Observatory on the Online Platform Economy

09h56 Moderated debate

10h27 Conclusions

10h30 End of event

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