



## Regional Policy Network: Communicating Policy

ZOOM event

November 7, 2020

### ABOUT THE EVENT

Regional Policy Network (RPN) is a comprehensive capacity building programme designed to train and empower policy advisors, parliamentary assistants and experts in Central and Southeast Europe. The RPN will seek to comprehensively equip the participants with skills in policy development, lobbying and communications, while also creating a platform for a discussion and exchange of ideas on salient issues in Europe today.

Moderated by Goran Neralić, president, IEC

### TRAINERS:

Boudewijn Beukers, senior policy advisor, VVD

Annelou van Egmond, vicepresident, ALDE Party

### EVENT SCHEDULE

#### Saturday, November 7, 2020

**09:45** Introduction to the programme and ELF

Goran Neralić, president, IEC

Martine van Schoor, international officer, D66

**10:00** Mobilizing support for policies

Annelou van Egmond, vicepresident, ALDE Party

**10:40** Break

**10:50** Mobilizing support for policies 2

Annelou van Egmond, vicepresident, ALDE Party

**11:30** Break



**11:40** How governments communicate policies?  
Boudewijn Beukers, senior policy advisor, VVD

**12:20** Break

**12:30** Crisis policy communications  
Boudewijn Beukers, senior policy advisor, VVD

**13:10** Lunch break

**14:00** Communicating policy - sharing best practices and failures  
Goran Neralić, president, IEC  
Martine van Schoor, international officer, D66

**14.40** Break

**14.50** Evaluation and feedback session  
Goran Neralić, president, IEC  
Martine van Schoor, international officer, D66

**15.30** A look forward for RPN – brainstorming and planning session  
Goran Neralić, president, IEC  
Martine van Schoor, international officer, D66

**15.50** Wrap-up and next year

## END OF THE EVENT

With the support of:



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