



“Waiting for the Job: Covid-19 impact on the Cultural and Creative sectors.”

Wednesday, February 10th, 11:00 - 12:30 CET

ABOUT THE EVENT

What are the key challenges of cultural and creative sectors (CCS) in the time of Covid-19 pandemic? What are the struggles experienced by cultural and creative workers in the times when many among them cannot work? Why and how is it important to adequately support CCS on the governmental and municipal level?

According to the OECD report, published in September 2020, cultural and creative sectors (CCS) are along the tourism sector most affected by COVID-19 crisis, with jobs at risk ranging from 0.8 to 5.5% of employment across OECD regions.

While the CCS are recognized as an important driver of social and economic development in many cities and regions, advantage of their creative potential should be utilised for the post-Covid recovery.

In order to develop relevant support mechanisms and policies for the heavily impacted CCS we need to understand the specifics and struggles of these sectors.

We invited four researchers analysing the impact of Covid-19 pandemic on the cultural and creative sectors to give us insights from their research.



EVENT SCHEDULE

Wednesday, 10th February 2021

10:50

Online registration

11:00

Welcome address

Marco Mariani | Member of the ELF board of directors

11:10 - 12:30

Panel session: “Impact of Covid-19 on the cultural and creative sectors”

Eketerina Travkina (OECD), coordinates the work on culture, creative industries and local development within the OECD Centre for Entrepreneurship, SMEs, Regions and Cities.

Eva Matjaž (Slovenia), programme and research director at Poligon, institute for development of creative industries and lead researcher of the longitudinal research “Slovenian Cultural and Creative Worker in Times of COVID-19”

Ribio Nzeza Bunketi Buse (Democratic Republic of Congo), associate professor of cultural and creative industries management at the Catholic University of Congo and of Social media at the University of Kinshasa (DRC), author of “COVID-19 and culture in Africa: A Comparative Analysis of Economic Impact Studies”.

John Wright (UK), researcher working on a national research programme to build a robust and in-depth picture of the impacts of Covid-19 on the UK’s cultural sector. It is led by the Centre for Cultural Value in collaboration with the Creative Industries Policy and Evidence Centre and The Audience Agency.

Moderator:

Cristina Farinha (Portugal) is a freelance CCS expert and researcher, member of the council at Cultural Policy Designers Network.