**P2P Summer Academy. W1**

HYBRID (ONLINE + CRACOW), 4-6.06.2021

**ABOUT THE EVENT**

P2P Summer Academy is a peer-to-peer capacity building space for liberal think tanks and foundations. It will support them in re-thinking activities, evaluating their work, learning new skills on how to work better and communicate more effectively with their audience. It will be a space for multifaceted development, especially for smaller organizations.

Workshop 1 will be dedicated to fundraising. Participants will learn how to develop ambitious, yet achievable fundraising plans based on successes and challenges, and will get tools that will help them to organize practical and effective fundraising goals based on the seven simple steps.

**EVENT SCHEDULE**

**04.06.2021**

18:00 Welcome

**Milosz Hodun**, Second Vice-President, European Liberal Forum

18:15 Introduction to the project & introduction of participants

**Michal Tecza**, Projekt: Polska

18:30 Workshop: How to build a successful fundraising strategy. Step 1

**Anna Makowka**, trainer, Czulent Association

20:00 END OF THE FIRST DAY

**05.06.2021**

09:30 Workshop: How to build a successful fundraising strategy. Step 2-4

**Anna Makowka**, trainer, Czulent Association

12:30 The Liberal Way

 **Agata Stremecka**, President of the Board, Forum of the Civic Development (FOR)

13:15 Evaluation of Day II

**Michal Tecza**, Projekt: Polska

13:30 END OF THE SECOND DAY

**06.06.2021**

09:30 Workshop: How to build a successful fundraising strategy. Step 5-7

**Anna Makowka**, trainer, Czulent Association

12:30 Online Fundarasing

 **Laura Owen**, Head of Engagement Unit, ALDE Party

13:15 Evaluation of the event

**Michal Tecza**, Projekt: Polska

13:30 END OF THE EVENT

**EVENT VENUE**

In cooperation with:



An event organised by the European Liberal Forum (ELF) in cooperation with Projekt: Polska. Co-funded by the European Parliament. The views expressed herein are those of the speaker(s) alone. These views do not necessarily reflect those of the European Parliament and/or the European Liberal Forum asbl.